



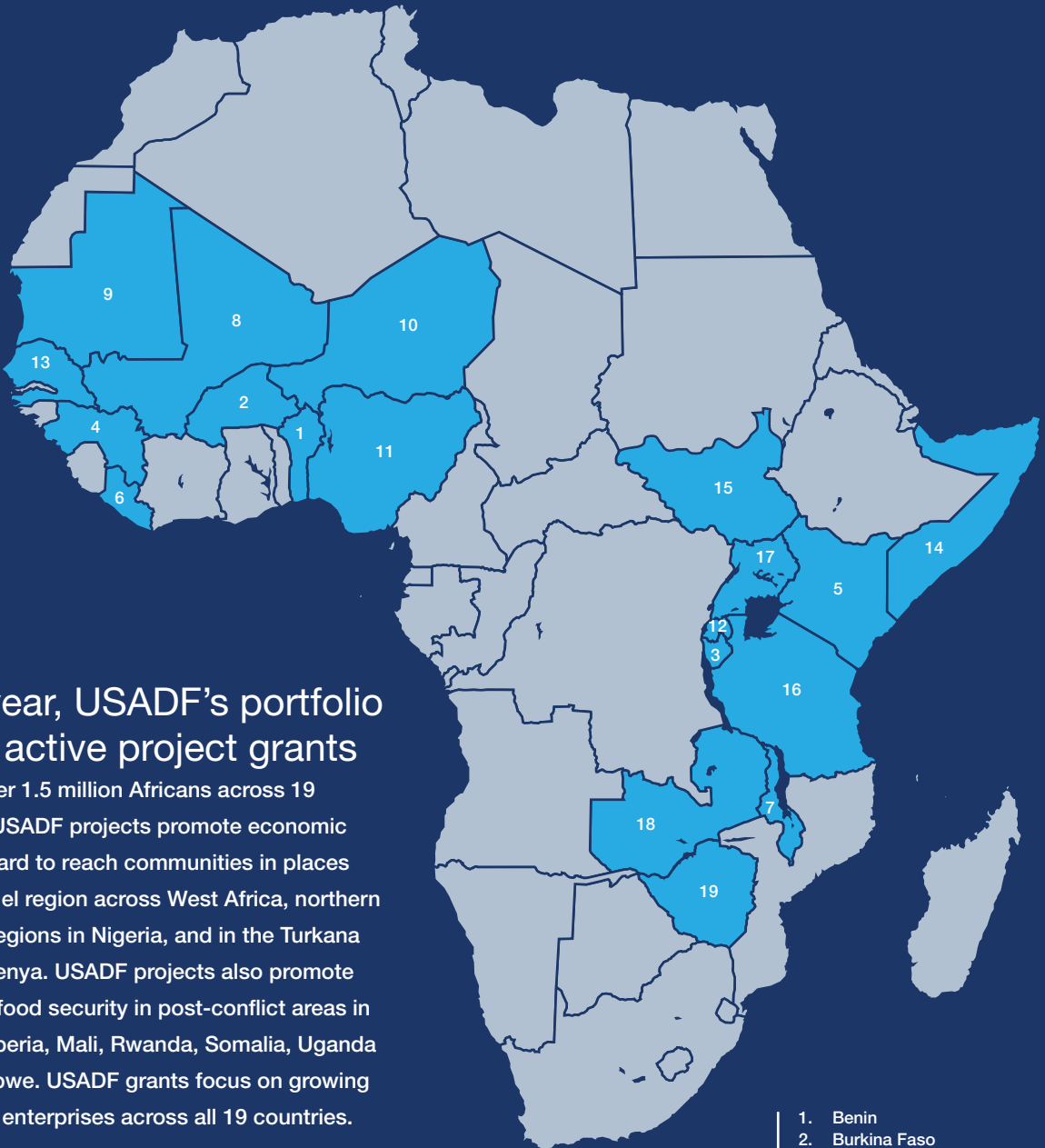
# CREATING PATHWAYS TO PROSPERITY

for Underserved  
Communities in Africa





Cover photograph:  
Niger, Yobbi Women's  
Group, Garba Abdoulaye



USADF is a U.S. government agency dedicated to promoting African-led development. USADF grants provide capital and local technical expertise to grassroots enterprises that empower the underserved to become part of Africa's growth story.

## Sustained Growth

USADF grants help community enterprises achieve economic growth and stability—creating higher incomes and more employment.



*Benin, Mialebouni  
Cassava, Sharon Czarnek*

## Speed

USADF's model allows us to move quickly to start new programs and award grants, even in areas impacted by conflict or disaster.



*Niger, CODEBA,  
Garba Abdoulaye*

## Leveraged Funds

USADF combines U.S. Government funds with other resources provided by host African governments and private sector partners to achieve greater development impact. African host governments have invested over \$25 million of their own resources directly into USADF programs since 2007.



*Kenya, Lokamarinyang  
Irrigation, Samwel Ekiru*

## Peace & Prosperity

USADF is an important part of America's diplomatic and economic engagement across Africa.



*Rwanda, COOPPAVI  
Women Fishing,  
Christine Fowles*

# USADF People

USADF's programs and grants reach four groups of people currently underserved but ready to do their part.

**SMALLHOLDER FARMERS** are the backbone of Africa's economy, contributing more than half of its GDP and comprising nearly 70% of its labor force. They face enormous challenges in securing land rights, access to agriculture technology, farm inputs and capital, and access to functioning markets.

**YOUTH** between 15 and 24 years represent a population dividend for Africa, which has the youngest population in the world. Africa needs to create economic and entrepreneurship opportunities for 200 million youth.

**WOMEN AND GIRLS** often bear the brunt of extreme poverty. They face challenges in education, property rights and economic opportunity, and they are often victims of violence and cultural discrimination. Given the right opportunity, women entrepreneurs can lead the way out of poverty for themselves, their children and their communities.

**RECOVERING COMMUNITIES** are populations facing hardships created by external factors, from conflict to natural disasters. These communities are eager to restore normal life and work hard to achieve economic independence once opportunities are presented.

# USADF Projects



*Burundi, Abavudukanakivi Potatoes,  
Christine Fowles*

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## Increasing yield, nutrition and income for Burundi farmers

USADF supports rural farmers in **Burundi** by making available local technical advisors who introduce new skills in food production, animal husbandry, and business operations. USADF funding was used to introduce a new potato variety and improved farm practices that increased yields. To make the most of the bumper crop, the farmer association used local materials to construct a storage facility. This reduced post-harvest losses and permitted farmers to sell their harvest when it could command top dollar. From the profits, the farmers acquired dairy cows that improved nutrition for their children. As milk production increased, households were able to supplement their income through milk sales.



*Somalia, IPRT,  
Jimale Dayib*



*Uganda, Bukonzo Coffee,  
Charles Katumba*



*Kenya, Afrisol Energy,  
Rudy Gharib*

## Supporting employment for Somali youth

Unemployment among **Somali** youth is one of the highest in the world, posing a great threat to the country. In 2012, USADF began funding youth training and employment programs for more than 2,500 youth that helped create job placement or self-employment opportunities. The program conducts market studies to determine the local demand for skilled labor, develops and delivers tailored training, and then links qualified candidates with hiring businesses. In the program's first year, 85% of the young men and women in the program succeeded in gaining employment or starting their own small businesses. USADF has funded more than 15 youth job training and placement programs in Somalia.

## Creating exports for coffee farmers

Coffee farmers in Bukonzo in western **Uganda** grow some of the finest coffee beans in the world. A USADF grant helped a 3,500 member cooperative—85% of whom are women—export organic, fair-trade certified Arabica coffee overseas. USADF supported the construction of a 200-ton capacity storage facility, installed motorized coffee-processing pulpers, and purchased a 25-ton truck to transport coffee to Kampala. In less than two years, farmers have secured contracts to export coffee to Japan and the United States. More than 125,000 pounds of coffee have been exported since 2011. Today, the cooperative is an award-winner, producing for the global market. Women are fully involved in the cooperative's decision-making and financial planning.

## Bringing electricity to marginalized communities

USADF and GE Africa partnered to create a three-year, \$2 million Off-Grid Energy Grant Challenge, providing \$100,000 grants to local entrepreneurs delivering renewable energy solutions to underserved communities. One recent winner, **Afrisol Energy Limited**, is turning human waste into energy, partnering with the Kwa Njenga Primary School on the edge of Nairobi's Mukuru slum. Afrisol is installing a bio-digester that will source sludge from the school's latrines and nearby public facilities. Electricity generated by the bio-digester will light up the school and the surrounding community, making it a brighter day for the 2,000 students at the school and the thousands of slum residents living beyond the grid.





*Mali, Banambani Cabbage, Moussa Gadio*

## U.S. Assistance Priorities in Africa

USADF supports three important White House-led Special Initiatives that invest in Africa's future.

**YOUNG AFRICAN LEADERS INITIATIVE (YALI)**—USADF will award 200 entrepreneurship grants to Washington Fellows to help them expand business and social enterprises in their home countries.

**POWER AFRICA**—In partnership with GE Africa, USADF will award grants of up to \$100,000 each to companies, organizations and individuals that provide off-grid solutions deploying renewable resources.

**FEED THE FUTURE**—USADF grants support food production and market development for smallholder farmers and cooperatives in ten of the twelve Feed the Future countries in Africa. USADF projects help smallholder farmers develop long term food security solutions in areas where the need is greatest. Nearly 80% of all USADF project grants focus on agricultural development and food security.

## USADF: Delivering Results

USADF programs deliver results that increase local food production, grow income levels, and improve livelihoods.

By connecting community enterprises with capital and local technical support, we ensure that thousands of people in the most underserved communities in Africa are given a real opportunity to improve the quality of their lives and benefit from the new era of accelerated economic growth across Africa.

Since 1994, USADF has invested more than \$260 million in African initiated and led development projects. Our projects have impacted the lives of more five million Africans, and generated more than \$500 million in new and increased economic activity in low-income communities.

USADF's active portfolio of 350 grants makes a positive difference for more than 1.5 million people across Africa. These people and their communities benefit in practical ways from the more than \$158 million of new economic activities generated in their communities as a result of USADF grants. They are part of Africa's emerging growth story.





*USADF support for the Kazoza N'ikawa coffee processing cooperative in Burundi increases production and income for farmers.*

*Burundi, Kazoza N'ikawa Coffee, Christine Fowles*



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